

The Ultimate Business Support System

Get access to cell phone discounts up to 25%.¹

FULL SERVICE POL SUBSCRIPTION NOT REQUIRED.

At Primerica, we provide a step-by-step guide to success to help you build your Primerica business. You are in business FOR yourself but not BY yourself. When you pay your \$99 to complete your Independent Business Application (IBA) fee **plus \$25 a month² for The Ultimate Business Support System**, you'll have access to everything you need to succeed. The Primerica App and Primerica Online (POL) let you do business in real time from your desktop, laptop, tablet, or smartphone.

WHAT YOU GET with The Ultimate Business Support System

Your Own Business Website

Grow your new business with a professional website.

With The Ultimate Business Support System, you are only moments away from your own professional business website with free hosting and your own @primerica.com email address.

Training Tools

Prepare to pass licensing exams and learn the business.

Using POL and the Primerica App is the best way to tap into Primerica's extensive online training resources. Prepare for and pass the life and securities licensing exams. Watch and learn the business from live programs, on-demand videos, weekly training programs, and more.

Business & Competition Reports

Keep track of your business and personal standings.

Business reports provide up-to-date snapshots of all your business transactions, so you can decide where to focus in order to grow big. Competition scoreboards allow you to see your position in company competitions and recognition.

Communication and Credibility Materials

Created just for you! Access to professionally produced and approved videos, audios, presentations, and brochures in various languages.

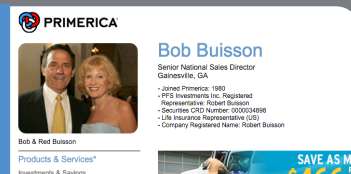
\$25 per month

vs.

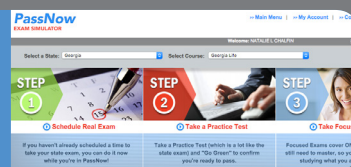
\$430 per month

RETAIL VALUE⁵ of Products and Services

Your Own Website:
\$50/month



Access to Live and On-demand Online Training:
\$55/month



Business & Competition Reports:
\$75/month



Communication and Credibility Materials
\$250/month



ADDITIONAL VALUE ONCE SECURITIES LICENSED

Savings on Securities Licensing Fees³

Let Primerica help you with that.

Securities licensing fees can become expensive, but you can position yourself to get your licensing fees pre-paid with your full-service POL subscription.⁴

Morningstar Financial Analysis⁴

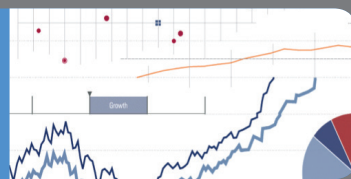
Get access to Morningstar financial analysis software.

Industry leading Morningstar output reports are an incredible sales tool for rollover comparisons or stand-alone client presentations.

Qualify to Have Securities Licensing Paid For:
\$30/month



Morningstar Financial Analysis Software:
\$625/month



The Ultimate Business Support System is a cost-effective approach to give you everything you need to run a successful business!

¹ Actual savings depend upon specific carrier and plan selected. Must register through POL. See POL > Field Support > Field Technology for general discount program information. Contact carriers directly for the latest discount offers. Cell phone carrier discounts are not available in Canada. ² In Canada, the IBA fee (including applicable tax) is \$103.95. A Full-Service subscription to Primerica Online is required to access the full range of information and functionality of Primerica Online. Initially, it costs \$25 per month for reps in the U.S. and \$28 per month for reps in Canada. ³ Look on POL under the Getting Licensed link for more information on what you need to do to take advantage of this benefit. ⁴ Must be securities licensed to use Morningstar financial analysis software. ⁵ Retail Value figures are approximate and may vary between jurisdictions and service providers.

Primerica Online can be accessed without charge to see limited information, e.g., compensation and compliance information. Ask your RVP for details.